



PSOH | ASCO[®] State/Regional
Affiliate Program
Pennsylvania Society of Oncology & Hematology

How to Support PSOH

CORPORATE MEMBERSHIP & OTHER OPPORTUNITIES

CORPORATE MEMBERSHIP

The Pennsylvania Society of Oncology and Hematology (PSOH) invites companies to become annual Corporate Members of the Society. Corporate membership allows corporations to participate in educational and advocacy activities of PSOH, and to promote scientific inquiry and exchange among members.

\$10,000 Benefits

- Exclusive Networking Event with PSOH Board
 - Top-billing in our virtual exhibit hall and participation for five representatives at Annual Virtual Meeting (Will be listed in order of payment received.)
 - Company profile on PSOH website to include logo, representative contact information, company description, website and social media links through December 31, 2021
 - Work with legislative initiatives
 - Opportunity to survey members (based on Board approval)
 - Distribution of priority company information on FDA approvals and/or published journal articles to active members (based on Board approval)
 - Scrolling company logo on the PSOH website footer with link to company website
 - Access to members only side of PSOH website
 - Included in event promotion emails
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\$5,000 Benefits

- Placement above general exhibitor in our virtual exhibit hall and participation for four representatives at Annual Virtual Meeting (Will be listed in order of payment received.)
- Company profile on PSOH website to include logo, representative contact information, company description, website and social media links through October 30, 2021
- Work with legislative initiatives
- Opportunity to survey members (based on Board approval) – once per year
- Distribution of priority company information on FDA approvals and/or published journal articles to active members (based on Board approval) – three times per year
- Scrolling company logo on the PSOH website footer with link to company website
- Access to members only side of PSOH website

Become a Corporate Member!

2021 PSOH ANNUAL MEETING

OCTOBER 1, 2021

OPPORTUNITIES

Virtual Silver Exhibitor—\$1,750

- Customizable virtual booth
 - Company name on “Thank You” screen during breaks
 - Logo with link to company’s website displayed on PSOH website for three months
 - Company name included on landing page for event registration and included in emails sent to membership for reminders
 - Access to the “opt-in” attendee list provided after the meeting – *attendees select an “opt-in” check box during registration if they agree to be contacted by exhibitors*
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Virtual Gold Exhibitor—\$3,000

- Company branded lounge to have discussions with attendees
 - Customizable virtual booth
 - Company name on “Thank You” screen during breaks
 - Logo with link to your company’s website displayed on PSOH website for six months
 - Company name included on landing page for event registration and included in emails sent to membership for reminders
 - Access to the “opt-in” attendee list provided after the meeting – *attendees select an “opt-in” check box during registration if they agree to be contacted by exhibitors*
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Virtual Product Showcase—\$6500

- Opportunity to reach PSOH members when in-person meeting is not possible
- No more than two showcases will be offered in 2021
- PSOH will facilitate access to your non-CME educational presentation on the topic of your choosing
- Presentation will be 30 minutes, with an additional 15 minutes allowed for Q&A, via a Zoom link provided by vendor
- Emails to advertise the opportunity will be sent at the discretion of PSOH to maximize the impact of the message without overwhelming our members
- Showcase opportunities will be listed on the PSOH website on a dedicated page

Questions? Email Lauren Klinedinst, Meeting Manager at lklinedinst@pamedsoc.org

REGISTER HERE!

2021 PSOH ANNUAL MEETING

OCTOBER 1, 2021

GENERAL INFORMATION

Online registration available at www.psoh.org

PSOH Tax-ID: 22-2464542

Additional Representative:

Additional representatives cost \$50 each

Exhibit Cancellation Policy:

Requests for cancellations of virtual exhibit space must be presented to the association in writing. If cancellation occurs on or before September 3, 2021, the exhibitor will receive a full refund, less a 20% administrative fee. If cancellation occurs after September 3, 2021, no refunds shall be due to the exhibitor. An exhibitor who cancels may not transfer or assign an exhibit space.

Standards for Integrity and Independence in Accredited Continuing Education

As a vendor, you will need to understand and agree to follow the policies of the ACCME's Standards for Integrity and Independence in Accredited Continuing Education and the guidelines of the American Medical Association set for physicians in support of the 2021 PSOH Annual Scientific Meeting. By accepting the purchase of virtual exhibit space, the Pennsylvania Society of Oncology & Hematology is in no way endorsing products or services offered by this company.

Acknowledgement:

All companies providing support to PSOH's 2021 Annual Scientific Meeting, through educational grants or virtual exhibits, will be acknowledged during the meeting and on associated literature distributed throughout the meeting.

By accepting the purchase of virtual exhibit space, the Pennsylvania Society of Oncology & Hematology is in no way endorsing products or services offered by this company.

PAYMENT IS DUE IN FULL ON OR BEFORE Friday, September 7.

A 10% late will be applied to any payments received after **September 17, 2021.**

You will not be able to participate as a virtual vendor if we do not have payment by Friday, **September 17, 2021.**

Checks should be made payable to PSOH and mailed to:

**PSOH
Attn: Lauren Klinedinst
400 Winding Creek Blvd.
Mechanicsburg, PA 17050**

← NEW ADDRESS!

