

PSOH | ASCO® State/Regional Affiliate Program

Pennsylvania Society of Oncology & Hematology



How to Support PSOH

CORPORATE MEMBERSHIP & EXHIBIT OPPORTUNITIES

▶ **COVID-19 Message:** PSOH is working closely with the Crowne Plaza, King of Prussia to ensure a safe environment for both exhibitors and attendees. We are preparing for a meeting consistent with governmental restrictions and any imposed by the hotel. As a result, the total number of exhibitors and the types of sponsorships we are able to offer may need to be adjusted based on the regulations in place. By registering for this event, you accept that PSOH may be forced to adjust the 2022 meeting (including exhibitor and sponsor benefits) in order to comply with governmental and hotel safety restrictions. PSOH will continue to monitor the pandemic and communicate any changes to all vendors in a timely manner.

CORPORATE MEMBERSHIP

The Pennsylvania Society of Oncology and Hematology (PSOH) invites companies to become annual Corporate Members of the Society. Corporate membership allows corporations to participate in educational and advocacy activities of PSOH, and to promote scientific inquiry and exchange among members.

\$10,000 Benefits

- Exclusive Networking Event with PSOH Board
 - First choice of table placement and participation for five representatives at 2022 Annual Meeting
 - Company profile on PSOH website to include logo, representative contact information, company description, website, and social media links through December 31, 2022
 - Work with legislative initiatives
 - Opportunity to survey members (based on Board approval)
 - Distribution of priority company information on FDA approvals and/or published journal articles to active members (based on Board approval)
 - Scrolling company logo on the PSOH website footer with link to company website
 - Access to members-only side of PSOH website
 - Included in event promotion email
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\$5,000 Benefits

- Table placement selection before general exhibitor assignments, and participation for four representatives at 2022 Annual Meeting
- Company profile on PSOH website to include logo, representative contact information, company description, website, and social media links through October 31, 2022
- Work with legislative initiatives
- Opportunity to survey members (based on Board approval)—once per year
- Distribution of priority company information (i.e. FDA approvals and or published journal articles, based on Board approval) to active members—three times per year
- Scrolling company logo on the PSOH website footer with link to company website
- Access to members-only side of PSOH website

Become a Corporate Member!

2022 PSOH ANNUAL MEETING

October 7, 2022 • Crowne Plaza, King of Prussia

OPPORTUNITIES

Exhibit Table—\$2,000

- (1) 6' or 8' table (no linen provided) and two chairs
 - (2) complimentary registrations for representatives
 - Company name on "Thank You" screen during breaks
 - Company name on signage throughout meeting space
 - Company name included on landing page for event registration and included in emails sent to membership for reminders
 - Company name listed in onsite program for attendees
 - Access to the "opt-in" attendee list provided after the meeting —*attendees select an "opt-in" check box during registration if they agree to be contacted by exhibitors*
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Break Sponsor—\$800

(Two opportunities available—Must be an exhibitor. This sponsorship does not include an exhibit table.)

- Additional signage at either the AM or PM break
 - Recognition during break slide show in main session room
 - Recognition in program materials
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Non-CME Product Showcase—\$6500

(Two opportunities available)

- Exclusive audience with meeting attendees during a lunch session to include a non-CME educational presentation on a topic of your choosing
 - Presentation should be 30 minutes, with an additional 15 minutes allowed for Q&A
 - Attendees will eat their lunch during the session
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Additional Exhibit Table Representatives—\$50 each

Questions? Email Jessica Winger, Meeting Manager at jwinger@pamedsoc.org

REGISTER HERE!

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GENERAL INFORMATION

Online registration available at www.psoh.org
PSOH Tax-ID: 22-2464542

Additional Representative:

Additional representatives cost \$50 each

Exhibit Cancellation Policy:

Requests for cancellations of exhibit space must be presented to the association in writing. If cancellation occurs on or before September 9, 2022, the exhibitor will receive a full refund, less a 20% administrative fee. If cancellation occurs after September 9, 2022, no refunds shall be due to the exhibitor. An exhibitor who cancels may not transfer or assign an exhibit space.

Standards for Integrity and Independence in Accredited Continuing Education

As a vendor, you will need to understand and agree to follow the policies of the ACCME's Standards for Integrity and Independence in Accredited Continuing Education and the guidelines of the American Medical Association set for physicians in support of the 2022 PSOH Annual Meeting. By accepting the purchase of an exhibit space, the Pennsylvania Society of Oncology & Hematology is in no way endorsing products or services offered by this company.

Acknowledgement:

All companies providing support to PSOH's 2022 Annual Meeting, through educational grants or exhibits, will be acknowledged during the meeting and on associated literature distributed throughout the meeting.

By accepting the purchase of exhibit space, the Pennsylvania Society of Oncology & Hematology is in no way endorsing products or services offered by this company.

**PAYMENT IS DUE IN FULL ON OR BEFORE
Friday, September 9, 2022.**

A 10% late will be applied to any payments received after **September 14, 2022**

Checks should be made payable to PSOH and mailed to:

**PSOH
Attn: Jessica Winger
400 Winding Creek Blvd.
Mechanicsburg, PA 17050**

